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Alacra helps find, organize and present the critical business information required to execute transactions, manage client engagements and research business opportunities.

MARKET RESEARCH

The Alacra Market Research collection has grown dramatically over the past year and continues to do so. We plan to make all of MarketResearch.com available on Alacra in the next few weeks and we are working on a new version of Alacra Book that will allow you to quickly create a customized PDF document containing industry or product research. The following is a list of market research publishers currently available on Alacra.



IBISWORLD

The most recent addition to our Market Research offering, IBISWorld offers comprehensive information on industries in Australia and the United States. Their industry data provides detailed analysis of key growth trends, the competitive environment and the key issues facing each industry. Each report contains key industry figures; market characteristics; details about product, service and market segmentation; industry conditions; historical performance; industry participants; key factors to success in the industry and an industry outlook.



S&P INDUSTRY SURVEYS

Standard and Poor's Industry Surveys offer data and economic trends on 51 major US industries included in the Global Industry Classification Standard (GICS), providing a comprehensive industry perspective with projections, trends, regulatory issues, historical perspectives and in-depth analysis.



GLOBAL INSIGHT

Available since June 2003, Global Insight provides comprehensive economic and financial coverage of countries, regions and industries. Industry information is available for more than 70 sectors and includes rankings, data, and in-depth analysis. International reports, forecasts, and economic data are available for over 200 countries.

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MINTEL

MINTEL REPORTS

A leading supplier of product, consumer and media intelligence, Mintel publishes over 45 reports each month, covering a wide range of sectors and focusing on topical marketing issues. Divided between UK-specific, European and USA reports, these reports analyze market sizes and trends, segmentation, consumer attitudes and purchasing habits as well as assessing the future of the market

Snapshots
International

SNAPSHOTS INTERNATIONAL

Snapshots International specializes in top-line international market research overviews. Reports cover a broad range of industries and regions and are designed to provide an instant overview of a market. The data is supplied in both graphical and tabular format for ease of interpretation and analysis.

HARRIS
INFOSOURCE™

HARRIS
INDUSTRY REPORTS

Our Quality Enables Your Growth Quick, comprehensive guides to 95 US manufacturing industries, Harris Industry Reports include easy to read charts and graphs and provide data on firm and employment trends, geographical areas of growth, SIC and NAICS codes comprising the industry, key players, and summary statistics on sales and employment.

HARRIS STATE MANUFACTURING REPORTS

Reports on each of the 50 US States including an overview of the manufacturing industry, summary statistics on firm counts, employment and estimated sales. These reports are helpful in understanding which industries dominate an area or which are good targets in particular states, counties and major metro areas.

THOMSON

THOMSON FINANCIAL

FINANCIAL **INDUSTRY INSIDER**

The only Trade Association Research collection of its kind, with insights from more than 200 trade associations, these reports offer hard to find, industry-specific information such as statistics, economic indicators, analysis, trends, forecasts, and surveys.

TF MARKET RESEARCH

Formerly MarkIntel, TF Market Research® reports contain in-depth primary research and statistics, market trends, forecasts, segment analysis and much more from over 100 top consulting, market research and business publishing sources.

THOMSON
GALE

GALE MARKET SHARE REPORTER

Thomson/Gale Market Share Reporter is a compilation of market share statistics from a variety of periodical sources. Content falls into 4 broad "Market Share Type" categories: Corporate; Institutional; Brand; and Product; and covers the United States, Canada, and Mexico.

Freedonia

FREEDONIA FOCUS

A series of over 250 reports covering 18 industry segments and providing a wealth of industry insights targeting market size, product and market segmentation, product and market forecasts, industry composition, market leaders and business trends.

FREEDONIA MARKET RESEARCH

Indepth industry studies that provide product and market forecasts, opportunities and threats, competitive strategies, international trends and other factors impacting growth. Approximately 120 studies are published annually

DATAMONITOR

DATAMONITOR
INDUSTRY PROFILES

A library of 2,000 market research reports. Typically 10–12 pages long, each Industry Profile contains market overview and size, market segmentation, competitive landscape, leading companies, forecasts, and definitions and key terms.

DATAMONITOR PREMIUM RESEARCH REPORTS

Datamonitor's Premium Research reports help 5,000 of the world's leading companies across the Automotive, Consumer Markets, Energy, Financial Services, Healthcare & Technology sectors. These reports combine primary data and research, forecasting and expert analysis generated by a team of more than 300 global industry analysts.

TableBase™

TABLEBASE

More than 20,000 tables per year, many with data that is difficult to find elsewhere, are aggregated in TableBase. Quantitative data on companies, industries, products, countries and markets, drawn from privately published statistical annuals, trade associations, non-profit research groups, government agencies, international organizations, industry reports, and more than 900 publications included in the Business and Industry database.

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